















**LOGO / PRINT DESIGN PRICING GUIDE**

ITEM	DESCRIPTION	PRICE
 <p><b>LOGO</b></p>	<p>Includes the following:</p> <ul style="list-style-type: none"> <li>- 4 sample designs (can choose only one)</li> <li>- Package includes usage rights, comps and style guide</li> </ul> <p><b>[8-hours time - price based on logo usage / \$100 per hour]</b></p>	<p><b>\$1,000</b> (6-8 samples) <b>\$800</b> (3-4 samples)</p>
 <p><b>LOGO PACKAGE</b></p>	<p>Includes the following:</p> <ul style="list-style-type: none"> <li>- 4 logos, 2 Letterhead, 2 Envelope and 2 Business card samples</li> <li>- Package includes usage rights, comps and style guide</li> </ul> <p><b>[17-hours time - price based on logo usage]</b></p>	<p><b>\$1,700</b> (no style guide) <b>\$2,500</b> (with style guide)</p>
 <p><b>BUSINESS CARD</b></p>	<p>Includes the following:</p> <ul style="list-style-type: none"> <li>- 2 sample designs (size: 3.5x2)</li> <li>- Artwork on CD and 2 color proofs</li> </ul> <p><b>[3-hours time]</b></p>	<p><b>\$300</b></p>
 <p><b>ENVELOPE</b></p>	<p>Includes the following:</p> <ul style="list-style-type: none"> <li>- 2 sample designs (#10 ENV. up to 9x12)</li> <li>- Artwork on CD and 2 color proofs</li> </ul> <p><b>[3-hours time]</b></p>	<p><b>\$300</b></p>
 <p><b>LETTERHEAD</b></p>	<p>Includes the following:</p> <ul style="list-style-type: none"> <li>- 2 sample designs (size: 8.5x11)</li> <li>- Artwork on CD and 2 color proofs</li> </ul> <p><b>[3-hours time]</b></p>	<p><b>\$300</b></p>
 <p><b>POSTCARD</b></p>	<p>Includes the following:</p> <ul style="list-style-type: none"> <li>- 2 sample designs - front and back (sizes: 4x6 or 6x9)</li> <li>- Artwork on CD and 2 color proofs</li> </ul> <p><b>[4-hours time]</b></p>	<p><b>\$400</b></p>
 <p><b>BROCHURE / NEWSLETTER</b></p>	<p>Includes the following:</p> <ul style="list-style-type: none"> <li>- 2 sample designs (sizes: 8.5x11 or 11x17)</li> <li>- Artwork on CD and 2 color proofs</li> </ul> <p><b>[8.5x11 = 15-hours time] or [11x17 = 25-hours time]</b></p>	<p><b>\$1,500</b> (8.5x11) <b>\$2,500</b> (11x17)</p>
 <p><b>FLYER (1-SIDE)</b></p>	<p>Includes the following:</p> <ul style="list-style-type: none"> <li>- 2 sample designs (sizes: 4.5x8.5 or 8.5x11)</li> <li>- Artwork on CD and 2 color proofs</li> </ul> <p><b>[4-hours time color] or [3-hours time b/w]</b></p>	<p><b>\$800 +</b></p>
 <p><b>BOOKLET</b></p>	<p>Includes the following:</p> <ul style="list-style-type: none"> <li>- 1 sample design (sizes: 4.5x8.5 up to 8.5x11 folded)</li> <li>- Artwork on CD and 1 color proof per page</li> </ul> <p><b>[\$300 per page]</b></p>	<p><b>\$2,400</b> (8 pages) <b>\$3,600</b> (12 pages) <b>\$4,800</b> (16 pages)</p>
 <p><b>MAGAZINE</b></p>	<p>Includes the following:</p> <ul style="list-style-type: none"> <li>- 1 sample design (sizes: up to 8.5x11 folded)</li> <li>- Artwork on CD and 1 color proof per page</li> </ul> <p><b>[\$200 per page / plus time limit of 2 hrs. per page - over \$100 hr.]</b></p>	<p><b>\$6,400</b> (32 pages) <b>\$7,200</b> (36 pages) <b>\$8,000</b> (40 pages)</p>
 <p><b>POSTER / LARGE FORMAT</b></p>	<p>Includes the following:</p> <ul style="list-style-type: none"> <li>- 2 sample designs (sizes: up to 24X36, Trucks, Billboards, etc...)</li> <li>- Artwork on CD and 2 color proofs</li> </ul> <p><b>[8-hours time]</b></p>	<p><b>\$800</b> and up (TBD)</p>
 <p><b>PRESENTATION FOLDER</b></p>	<p>Includes the following:</p> <ul style="list-style-type: none"> <li>- 2 sample designs</li> <li>- Artwork on CD and 2 color proofs</li> </ul> <p><b>[8-hours time]</b></p>	<p><b>\$800</b></p>
 <p><b>T-SHIRT</b></p>	<p>Includes the following:</p> <ul style="list-style-type: none"> <li>- 2 sample design (sizes: up to 13X14)</li> <li>- Artwork on CD and 2 color proofs with separations</li> </ul> <p><b>[5-hours time]</b></p>	<p><b>\$500</b> and up <b>\$1,000</b> (buy out) <b>3%</b> (royalty fee)</p>
<p><b>HOURLY RATE</b></p> 	<p>Includes design, production, photo correction and more:</p>	<p><b>\$100</b> per hour</p>